



Advertise your business in the Rural Observer.

Business card	5.1 cm x 9 cm (2" x 3.5")	\$30
1/8 page (tall or wide)	5.4 cm x 14 cm (2.13" x 5.5")	\$55
Double business card	10.2 cm x 8.9 cm (4" x 3.5")	\$55
Banner (top or bottom of page)	21.6 cm x 5.0 cm (8.5" x 2")	\$90
1/4 page	10.8 cm x 14 cm (4.25"x 5.5")	\$108
1/3 page (tall or wide)	27.4 x 7.1 cm, 21.6 x 9.2 cm (11" x 2.8" or 8.5" x 3.63")	\$140
1/2 page (tall or wide)	21.6 x 14 cm, 27.4 x 10.8 cm (11" x 4.25" or 8.5" x 5.5")	\$210
Full page	21.6 cm x 27.4 cm (8.5" x 11")	\$400
4 line listing	Using one column	\$20

Format: PDF preferable; JPEG or PNG acceptable - in full colour

* Purchase advertising for 3 or more issues and receive a 5% discount.

* Non-profit organizations receive a 10% discount for ads 1/8 page or larger.

To advertise in the Rural Observer, or for more information on our rates contact:

Terri Alcock (250) 646-2528 email: talcock@ruralobserver.com

**Payments may be mailed to:
 Juan de Fuca Rural Publication Society
 2617 Seaside Dr
 Shirley, BC V9Z 1G7**